

FAESS Executive Council Meeting Minutes

Date/Time: Friday July 1, 2011

Location: Conference Call

Agenda

- (1) Location of 2011 Annual Business Meeting
- (2) Scope of the business meeting i.e. large conference vs. traditional approach
- (3) 2 will likely lead into a discussion of the length (days) of the meeting
- (4) Marketing strategy for the business meeting
- (5) Anticipated expenditure of the business meeting
- (6) Avenues to reduce costs of the meeting, if at all possible
- (7) Delegation of responsibilities for the meeting

Minutes

1. Location of 2011 Annual Business Meeting will be Tampa area
 - a. Chad will coordinate with Joe Schuster for exact location of field trip and then look at potential hotels in the vicinity of Tampa (east side), Bartow, Bradenton?
 - b. Meeting will be November 10 – 12th potential agenda:
 - i. Nov 10th – Conference with speakers/student posters & mixer in evening
 - ii. Nov 11th – Continuing Ed in morning, business meeting in afternoon
 - iii. Fieldtrip(s) – phosphate mine reclamation area/canoe trip on peace river
 - c. Registration Fees
 - i. Non-members - \$100 - \$125
 - ii. Students - \$50-\$75
 - iii. Members - \$50-\$75
 - d. Advertising/Marketing
 - i. Contact University in Florida, Alabama, Georgia (Oren/Alexandra)
 - ii. Facebook
2. To Do list
 - a. Rex – check with Balm REC as possible conference location
 - b. Chad – coordinate with Joe Schuster, locate potential hotels
 - c. Oren – begin researching University contacts, and other professional meetings that may conflict with our schedule
 - d. Travis – draft budget after Chad gets some hotel costs
3. Next meeting – Thursday July 14 at 5 pm Travis' house (if anyone can not make it you can call into the meeting by my cell phone 386-937-1283)